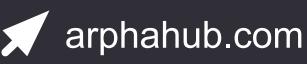
Технологична модернизация на издателския процес в условията на открит достъп и открита наука



Любомир Пенев Управител







ОСНОВНИ ТЕМИ НА СРЕЩАТА

- Радикална промяна на издателския бизнес модел в условията на открит достъп и открита наука
- >>> Технологична модернизация, XML, семантични технологии, "машиночитаемост"
- >> Маркетинг и промотиране на научните списания
- Индексиране и архивиране
- Мнения, обсъждане, препоръки

НАУЧНО ИЗДАТЕЛСТВО ДОСТАВЧИК НА ВИСОКОТЕХНОЛОГИЧНИ РЕШЕНИЯ



warpha издателска платформа на основата на хмі

Authoring, Reviewing, Publishing,

Hosting, Archiving



All in one place, for the first time!

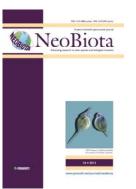
НАД 50 СПИСАНИЯ В ОТКРИТ ДОСТЪП











































Metabarcoding & Metagenomics Rethinking Ecology

91 (1) 2015

ОРГАНИЗАЦИИ ЗА КОИТО ПУБЛИКУВАМЕ







museum für naturkunde berlin











Biodiversity Information Standards



Biology











Swiss Entomological Society







Articles, Scientific Updates and Overviews, Latest Developments, Letters













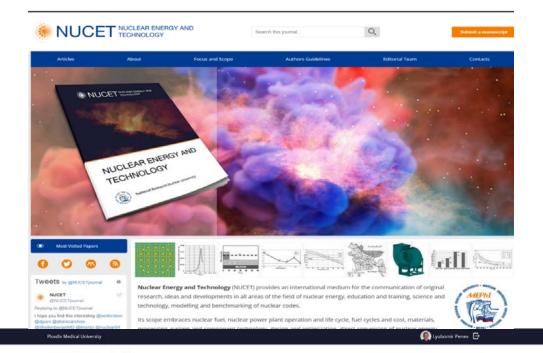




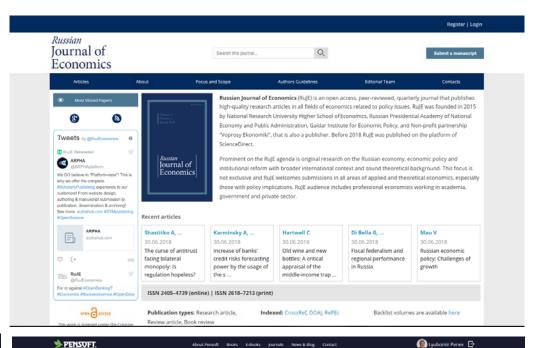


Founded in 1857 as Berliner Entomologische Zeitschrift, Deutsche Entomologische Zeitschrift (DEZ) is one of the World's oldest international journals in systematic Entomology. It publishes original research papers in English on the systematics, taxonomy, phylogeny, comparative morphology, and biogeography of insects.

Other anthropods are also considered where of relevance to the biology of insects. The geographical scope of the journal is worldwide. Deutsche Entomologische Zeitschrift is dedicated to provide an open access, high-quality forum to contribute









analytics, biochemistry, biopharmaceutics, biotechnology, cell cultures, clinical pharmacy, drug delivery, drug design, drug disposition,



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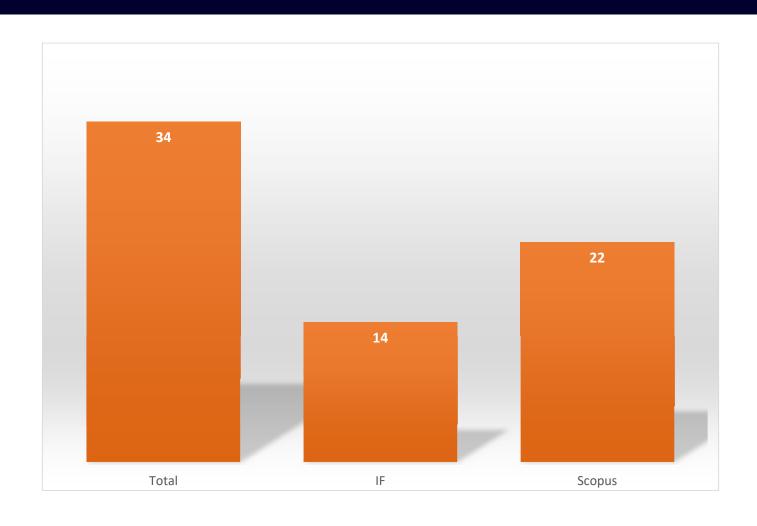
Published as Psychologia Społeczna (ISSN 1896–1800 since 2006) until 12th volume (2017)

Most Visited Papers

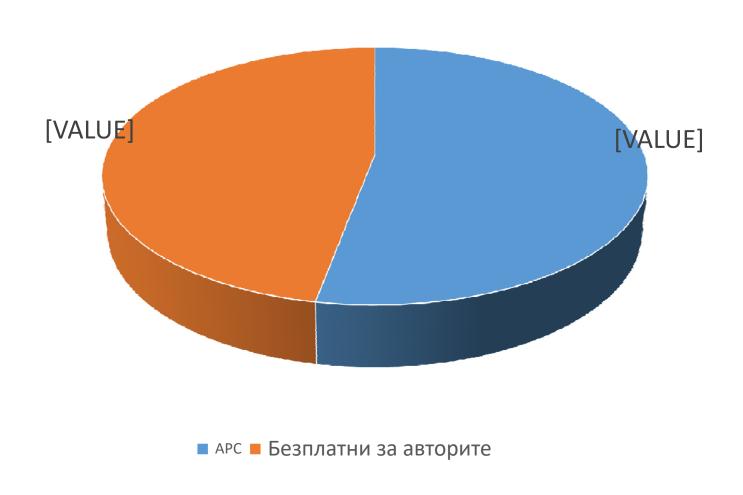
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Social Psychological Bulletin (Psychologia Społeczna) is an open-access quarterly journal that publishes original empirical research, theoretical review papers, scientific debates, and methodological contributions in the field of basic and applied social psychology. The SP Bulletin actively promotes standards of open-science, supports an integrative approach to all aspects of social psychological science and is committed to discussing timely social issues of high importance.

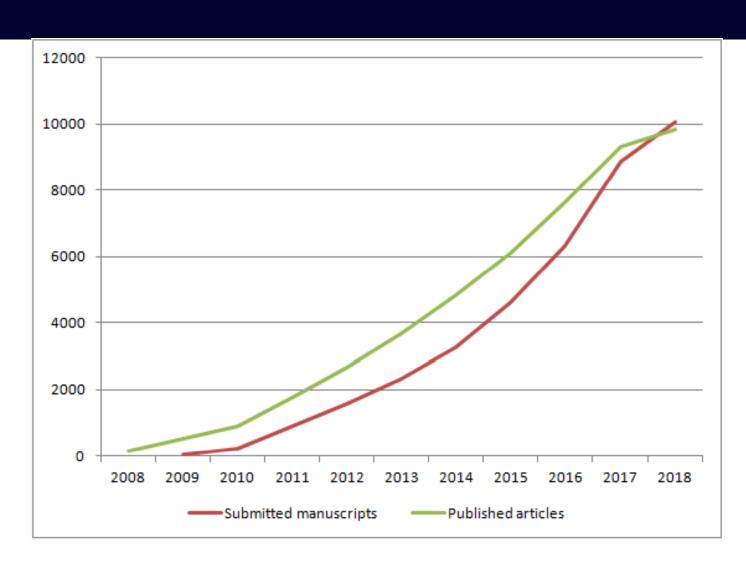
СПИСАНИЯ НА ПЕНСОФТ В WoS и SCOPUS



СПИСАНИЯ на ПЕНСОФТ "С" и "БЕЗ" АРС



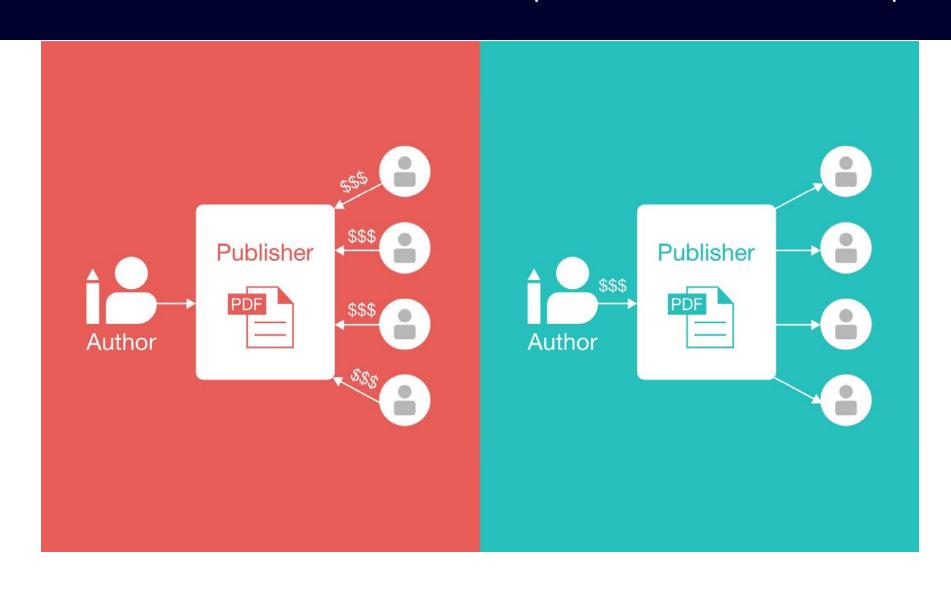
ДИНАМИКА НА ПУБЛИКУВАНИТЕ СТАТИИ



ОТКРИТИЯТ ДОСТЪП



ЕДНА НАИСТИНА РЕВОЛЮЦИОННА ИНОВАЦИЯ!



РАЗРУШИТЕЛНИ (DISRUPTIVE) ИНОВАЦИИ С



Загуба на позиции, изчезване



Възможности за проникване в нови ниши

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РАДИКАЛНИ ПРОМЕНИ В ИЗДАТЕЛСКАТА ДЕЙНОСТ

Open access — Open science

Human-readable — Machine-readable

Data publishing ——— Data re-use

Impact Factor ——— Article & Sub-article level metrics

Technology — Critical for journal survival

Dissemination — More important than publishing

Publishing — Technology-driven service

PUBLISHERS TECHNOLOGY PROVIDER

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РЕАКЦИЯ НА ПЛАН S: ОТВЕТЕН ОГЪН ОТ ВСИЧКИ ОРЪДИЯ



Radical open-access plan could spell end to journal subscriptions

Eleven research funders in Europe announce 'Plan S' to make all scientific works free to read as soon as they are published.

Holly Else







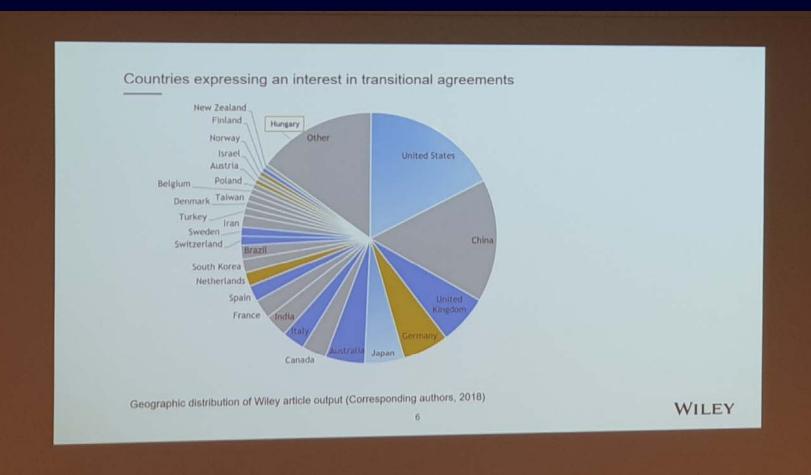
ПЛАН S РЕВИЗИРАН

- 16 от 28 страни от ЕС Франция, Великобритания, Холандия, Австрия, Швеция, Италия, Полша, Словения, Люксембург и други извън ЕУ (Норвегия, Гейт и др.) (над 8 млрд. евро общ бюджет)
- Само "златен открит достъп" след 1 януари 2021
- Изключване на хибридните списания от финансирането на АРС (променено от DEAL)
- Постепенно елиминиране на IF
- Прозрачност на ценообразуване и АРС

ПРОЕКТЪТ DEAL и ТРАНСФОРМАЦИОННИТЕ СПОРАЗУМЕНИЯ

- >>> DEAL: Консорциум от 700 институции в Германия
- >>> Трансформационно споразумение (Publish & Read) с Wiley (януари, 33 М) и SpringerNature (август, 40 М)
- Бюджетно-неутрални споразумения!
- № €2750 за публикуване на статия в открит достъп в хибридно списание
- Ако и Елзевир подпишат с DEAI -> 120 М (= 170 000 средно за институция)
- Всички списания на издателя достъпни за четене от консорциума

МОДЕЛЪТ DEAL НАБИРА СКОРОСТ



ПОСЛЕДИЦИТЕ ОТ ПРОЕКТА DEAL

This shows how corporate publishing—though now under contract in a new "publishing services deal"—still governs how scholarly communication proceeds. If the overall level of charges increases, it will further segregate institutions and researchers, leading to an open access world in which financial means decide who participates. The equation that there are enough cheaper open access options available only works if institutions and researchers move away from prioritising high impact outlets over individual publications. This, then, is no different to where we are without the new deal, thus, abolishing the notion of transformative impact. DEAL's intention may be good. But to be changed for the better, scholarly communication still requires action on sides of the researchers lest the transformation is directed by corporations.

Credit:

Marcel Knöchelmann (January 2019) Pay to Publish Open Access: On the DEAL-Wiley Agreement

ИНАЧЕ КАЗАНО ...

Този, който преди не можеше да чете, сега няма да може и да публикува (но ще може да чете част от публикуваното в открит достъп)

Съществуването на паралелна, финансово достъпна и относително независима издателска система е неизбежно!

Може ли да се "оцелее" без технологична модернизация на издателския процес (XML)?

ЩО Е ХМL?

Nixonia masneri van Noort & Johnson, sp. n.

urn:lsid:zoobank.org:act:51495B19-AA60-4560-AAC6-2EED4110C0ED

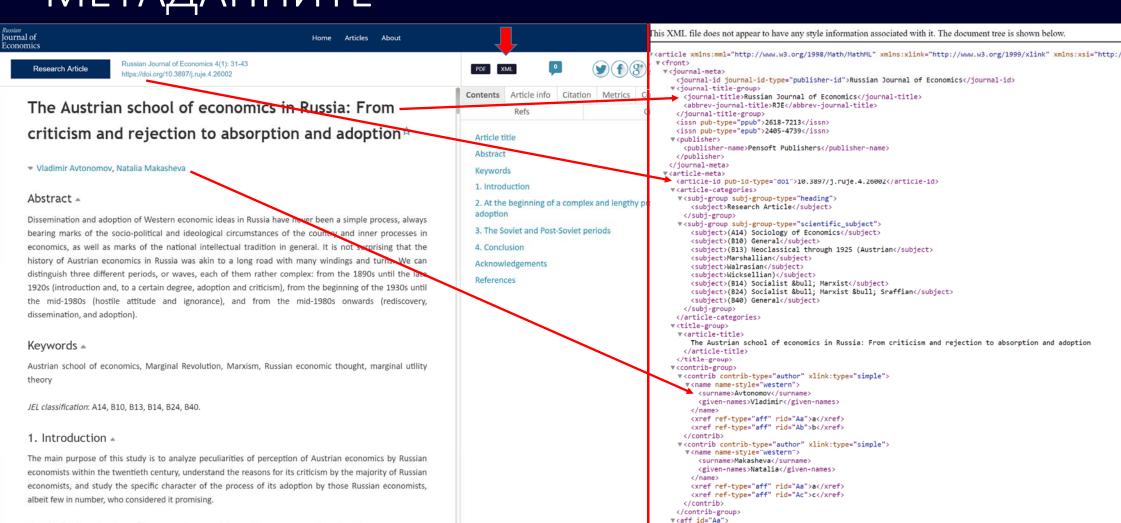
Figures 1A–F

http://zoobank.org/?lsid=urn:lsid:zoobank.org:act:51495B19 -AA60-4560-AAC6-2EED4110C0ED

Type material. Holotype male. SOUTH AFRICA, Western Cape, Kogelberg Nature Reserve, 34°16.481'S 19°01.033'E, 16 Jan–16 Feb 2000, S. van Noort, Malaise trap, KO98-M53, Mesic Mountain Fynbos, last burnt c. 1978, SAM-HYM-P025052, OSUC 256956 (SAMC). Paratypes: 2 males, same data SAM-HYM-P025052, OSUC 256940 (SAMC, OSUC); 1 male: South Africa, Northern Cape, Avontuur Farm,

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<taxon-status>sp. n.</taxon-status>
<xref>Figures 1A-F</xref>
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МАШИННА ОБРАБОТКА И РАЗПРОСТРАНЕНИЕ НА МЕТАДАННИТЕ

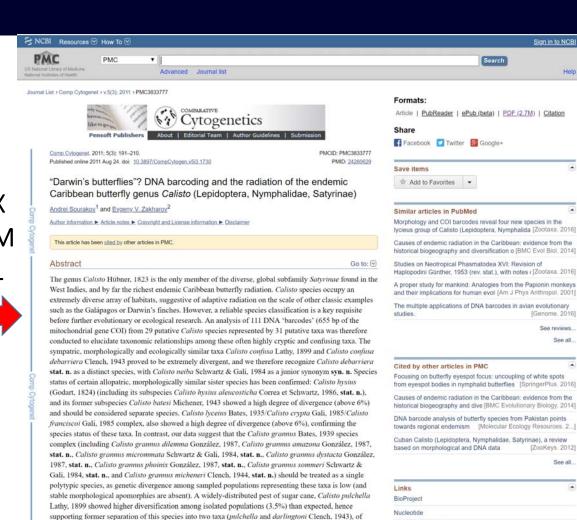


<label>a</label>

2. At the beginning of a complex and lengthy process of adoption •

ПЪЛЕН ТЕКСТ В МЕЖДУНАРОДНИ БАЗИ ДАННИ





which the latter might prove to be a separate species rather than subspecies. The taxonomic revisions

islands other than Hispaniola appear to be derived lineages of various Hispaniolan clades, indicating

presented here result in Calisto now containing 34 species and 17 subspecies. Three species endemic to

Protein

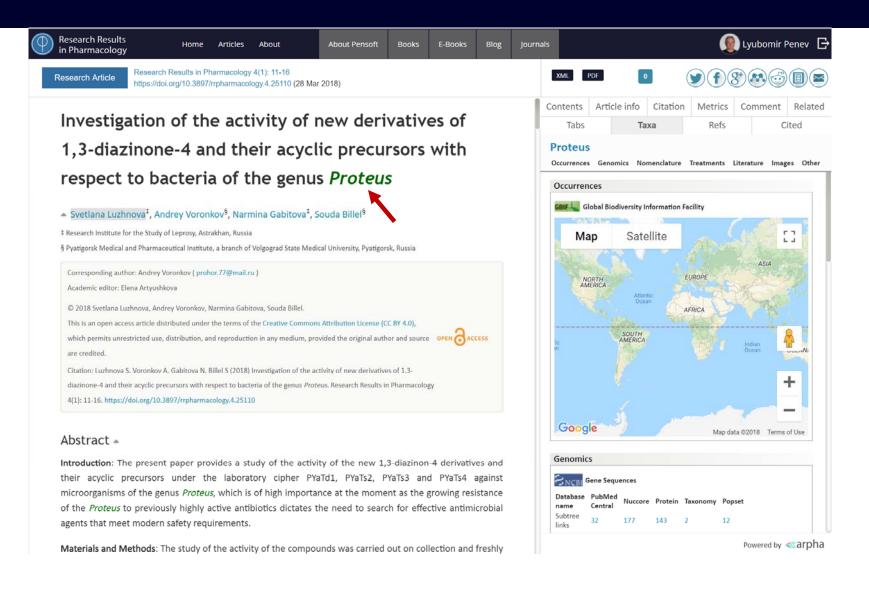
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АВТОМАТИЧЕСКО ИНДЕКСИРАНЕ И АРХИВИРОВАНЕ В ДЕНЯ НА ПУБЛИКУВАНЕ



СЕМАНТИЧНО ОБОГАТЯВАНЕ НА СЪДЪРЖАНИЕТО



АВТОМАТИЧНО КАРТИРАНЕ

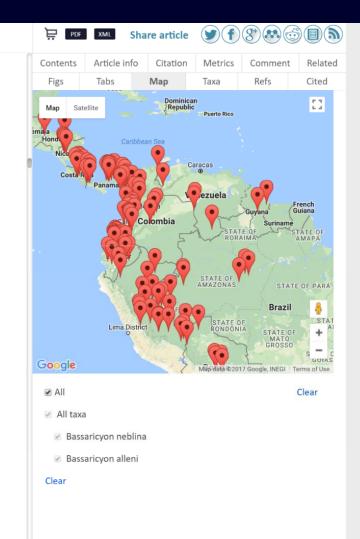
Research Article

ZooKeys 324: 1-83 (15 Aug 2013) https://doi.org/10.3897/zookeys.324.5827

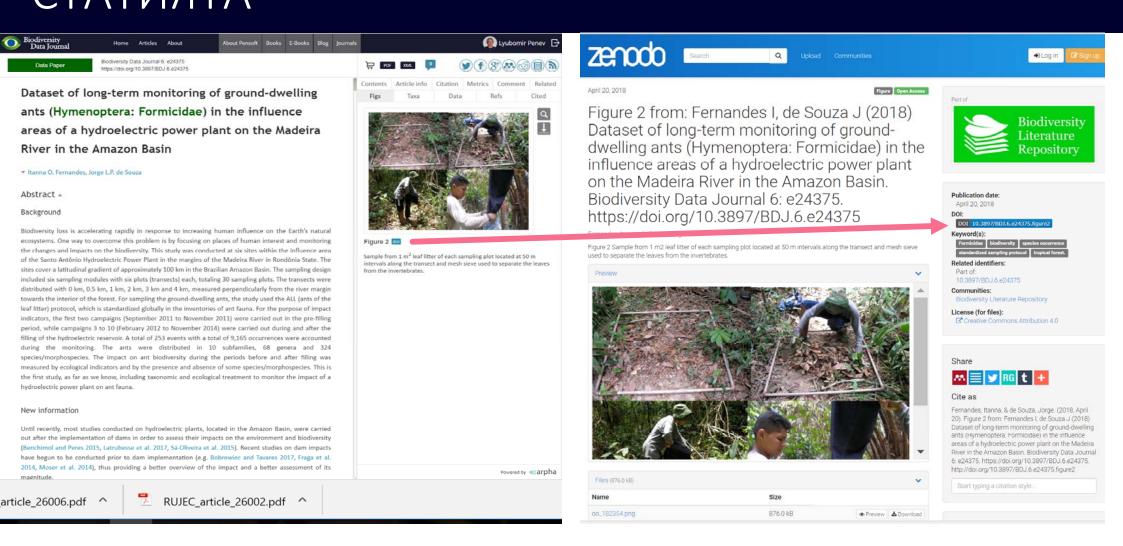
Bassaricyon (numbers 1-11) and other Procyonidae (numbers 12-18) in our analyses (see Table 1, Figure 1). Numbers across the top row match numbered samples in the vertical column.

	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
Bassaricyon medius orinomus (Panama)																	
2. Bassaricyon medius orinomus (Panama)	0.2																
3. Bassaricyon medius orinomus (Panama)	0.3	0.4															
4. Bassaricyon medius medius (Ecuador)	1.9	1.9	1.6														
5. Bassaricyon medius medius (Ecuador)	1.9	2.0	1.6	0.1													
6. Bassaricyon alleni (Guyana)	6.9	7.0	6.6	7.2	7.4												
7. Bassaricyon alleni (Peru)	6.3	6.4	6.0	6.3	6.5	1.3											
8. Bassaricyon gabbii (Costa Rica)	7.3	7.1	7.0	6.9	6.7	6.3	6.6										
9. Bassaricyon neblina neblina (Ecuador)	10.1	10.1	9.8	10.4	10.6	11.3	11.0	9.9									
10. Bassaricyon neblina neblina (Ecuador)	10.1	10.1	9.8	10.5	10.6	11.3	11.0	9.9	0.0								
11. Bassaricyon neblina osborni (Colombia)	10.0	9.9	9.6	10.3	10.4	11.2	10.6	10.4	1.6	1.6							
12. Potos flavus	28.7	28.9	28.7	29.5	29.5	29.8	29.0	28.1	29.8	29.9	28.9)					
13. Procyon lotor	34.8	34.3	34.3	35.2	34.9	35.6	34.9	33.0	33.8	33.7	32.7	27.3	3				
14. Procyon cancrivorus	31.9	31.2	31.2	32.2	32.0	32.1	29.9	31.9	32.0	31.8	30.4	29.4	1 13.1	L			
15. Bassariscus astutus	30.7	30.5	30.0	29.8	30.0	30.8	30.0	29.4	29.3	29.1	29.5	29.6	20.7	7 17.8	3		
16. Bassariscus sumichrasti	28.1	27.4	27.7	27.7	27.9	27.7	25.7	28.3	26.2	26.1	25.6	26.8	3 17.1	18.3	15.8	3	
17. Nasua nasua	26.8	26.7	26.7	28.1	28.4	25.4	24.1	25.7	25.0	24.8	24.1	35.6	35.8	30.3	30.5	29.1	į.
18. Nasua narica	30.3	29.7	30.0	30.2	30.0	29.0	29.2	28.8	25.1	25.1	24.2	31.3	3 29.7	7 26.4	27.3	26.3	20.4

We obtained the highest bootstrap and posterior probability support values (100% and 1.0 respectively) for relationships within *Bassaricyon* with every method of phylogenetic inference that was used in this study. The single exception was that the topology that recovered the node uniting *Bassaricyon alleni* and *Bassaricyon medius* to the exclusion of *Bassaricyon gabbii* was assigned a slightly lower Bayesian posterior probability value of 0.97, but all other methods lent full support to this topology (*Bassaricyon gabbii*, (*Bassaricyon medius*, *Bassaricyon alleni*)). These results were also well-supported by our comparisons of morphological characters and together lend strong support for this scenario as being an accurate



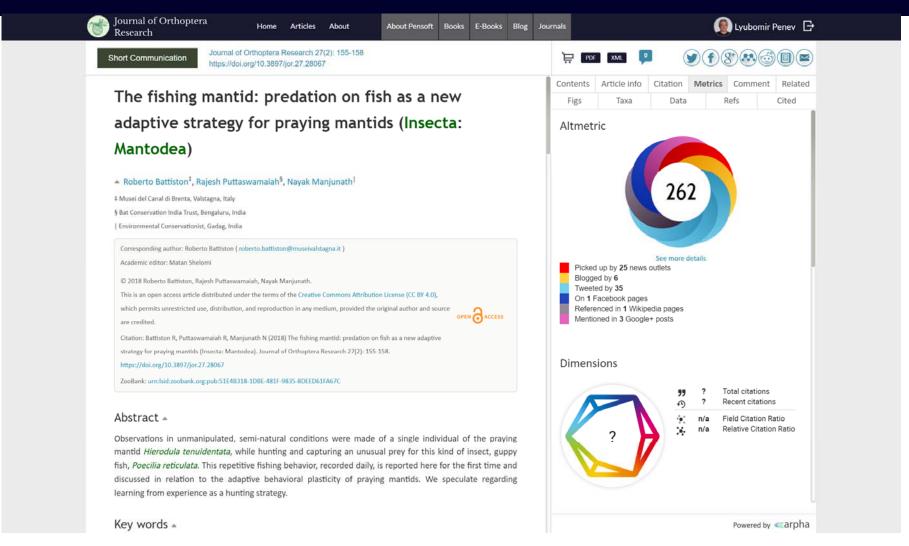
РАЗПРОСТРАНЕНИЕ НА ОТДЕЛНИ ЕЛЕМЕНТИ НА СТАТИЯТА



ПРОМОТИРАНЕ И МАРКЕТИНГ



ПРОСЛЕДЯВАНЕ НА ЦИТИРАНЕТО И ИЗПОЛЗВАНЕТО НА СТАТИЯТА



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 - Промотиране и видимост
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- >>> Създаване на национална/регионална платформа (OpenEdition, SCIELO)
- >> Издателски "кооперативи" (Open Library of Humanities)
- >>> Присъединяване към средни и малки издатели
- Независимо издаване на съвременна платформа под институционален или собствен лиценз
- Закриване





РАЗРАБОТЕНА ЗА НЕЗАВИСИМИ СПИСАНИЯ И НЕГОЛЕМИ ИЗДАТЕЛИ

КАКВО ОЗНАЧАВА "ДОБРА ИЗДАТЕЛСКА ПЛАТФОРМА "?

- >>> Комплексно, единно решение (end-to-end)
- Софтуер + услуги + техническа подръжка + ноу-хау
- Международна видимост и признание
- Иновативност и високо технологично равнище
- >>> XML (минимум за метаданните), автоматизация
- >>> Индивидуален дизайн и престиж
- >>> Промотиране, индексиране, архивиране
- >> Инструменти за управление на списанието

ARPHA: СОФТУЕР + УСЛУГИ



УКАЗАНИЕ ВЪВ ВСЕКИ ОТДЕЛЕН ЕМАЙЛ



On Friday, November 24, 2017, ZooKeys < zookeys@pensoft.net> wrote:

Dear Dr William Eschmeyer:

This is a gentle reminder regarding a review invitation for manuscript #21729 "Revision of the deepwater flathead genus Parabembras (Teleostei: Parabembridae), with the description of a new species from the western Pacific" by Yoshiaki KAI, Ronald Fricke, submitted to ZooKeys. The subject editor for this manuscript is <u>Dr Sven Kullander</u>.

After looking at the manuscript through the above link, you may accept or decline to review it by the simple clicking of a button. Should your decision be positive, we shall be expecting your review within 21 days. Please kindly inform us, if you need more time for evaluation.

Thank you for considering this reminder!

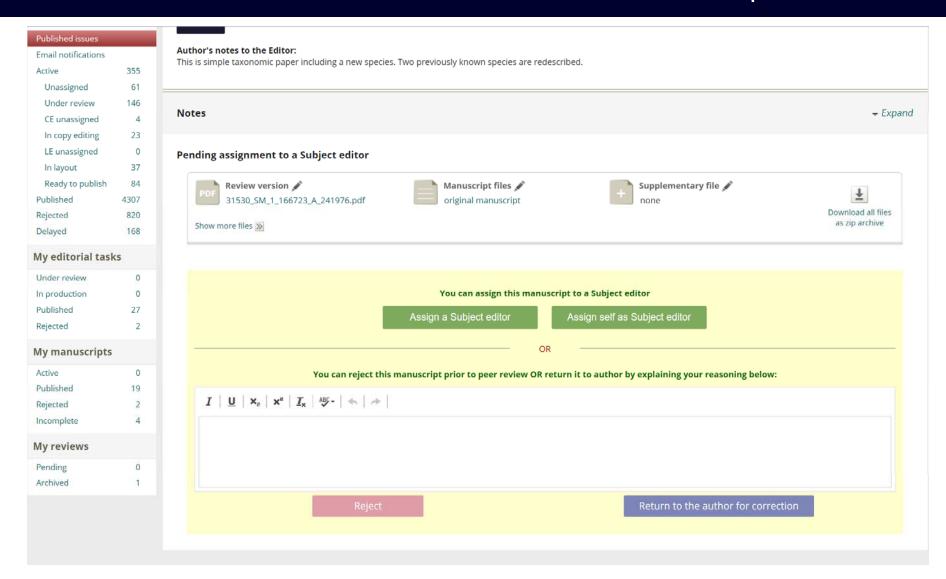
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ОНЛАЙН УКАЗАНИЯ ЗА ИЗПОЛЗВАНЕ

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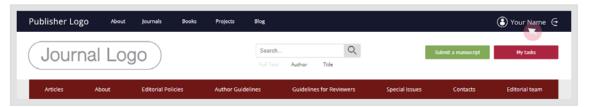
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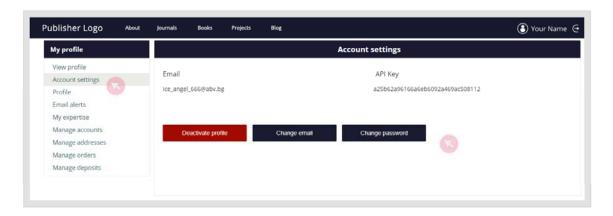
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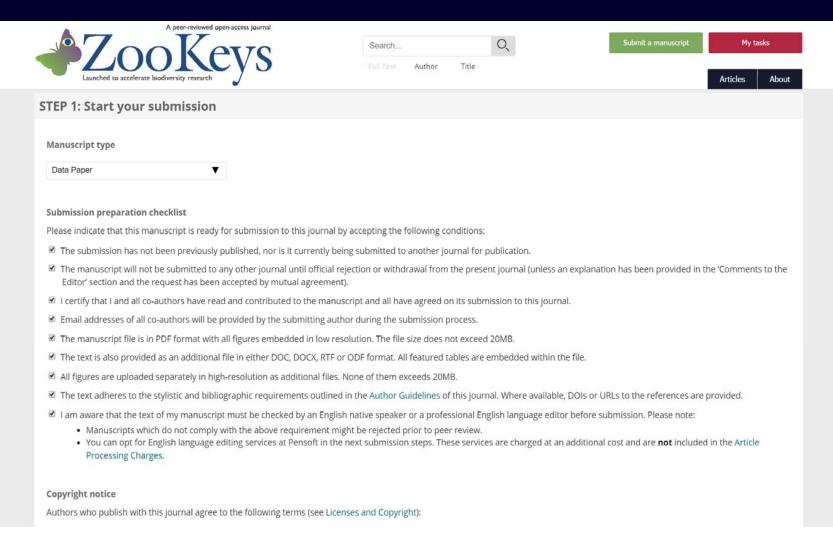


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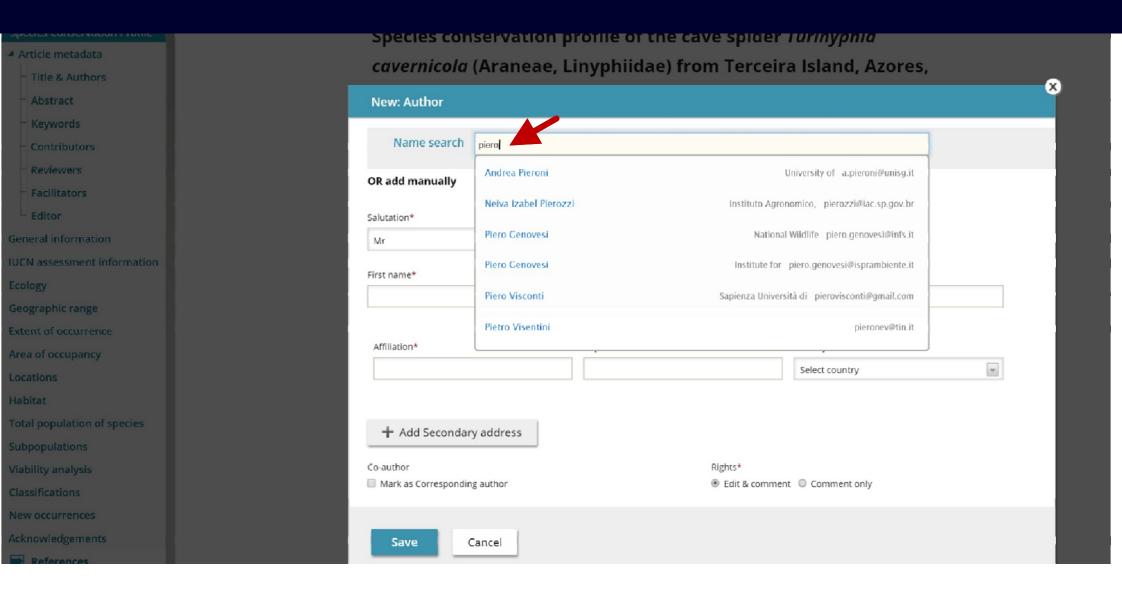
КОНСУЛТАЦИИ И ОБУЧЕНИЕ

- Преход към открит достъп
- Съвети за използване на различни бизнес модеи
- >> Устойчиво и планомерно развитие на списанието
- >> Обучение на управляващите редактори
- >> Изработка и прилагане на маркетингова стратегия и PR
- Консултации по индексиране и изработване на пътна карта за заявка в Web of Science, Scopus и други международни БД

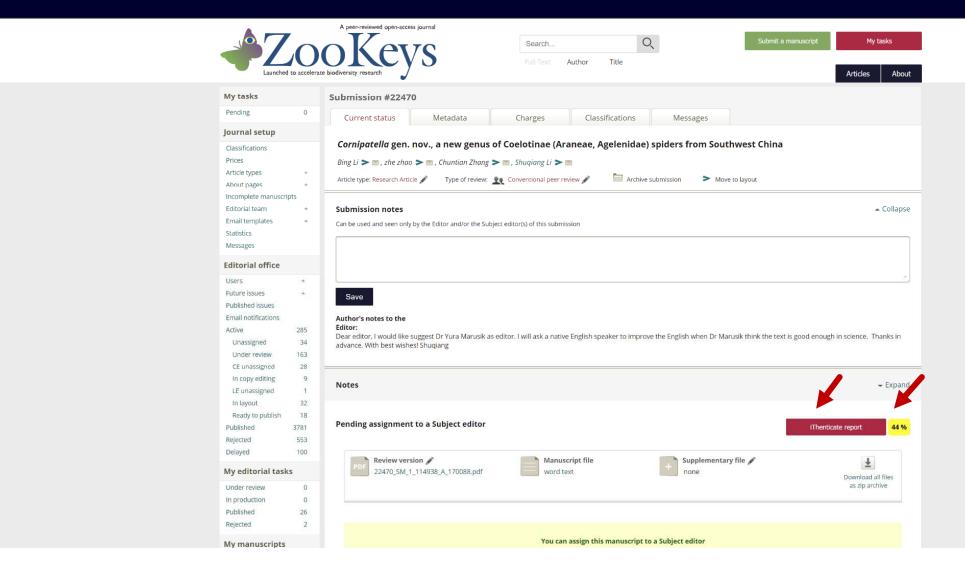
АДАПТИВНА СИСТЕМА ЗА ПРЕДСТАВЯНЕ НА <u>РЪКОПИСИТЕ</u>



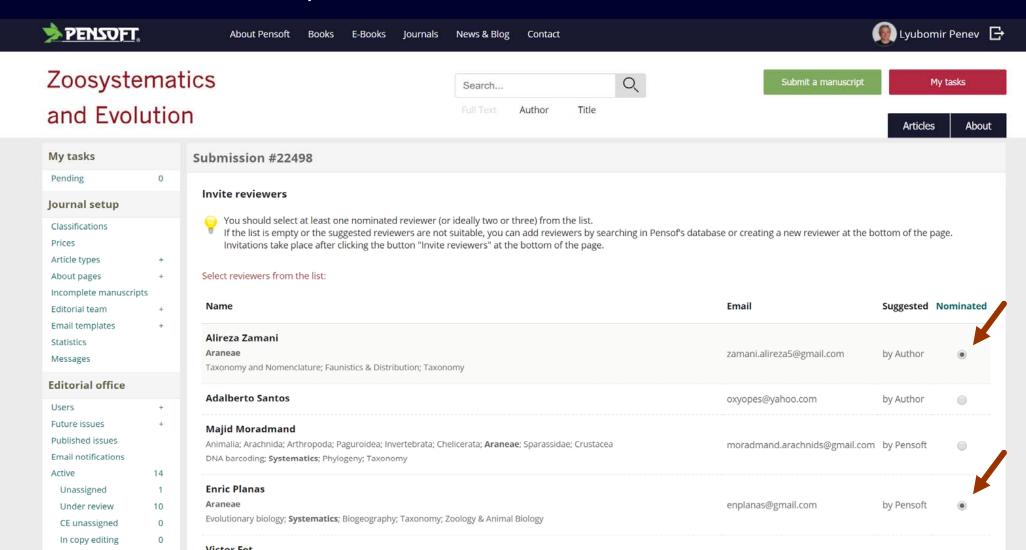
РЕГИСТРИРАНЕ НА СЪАВТОРИТЕ



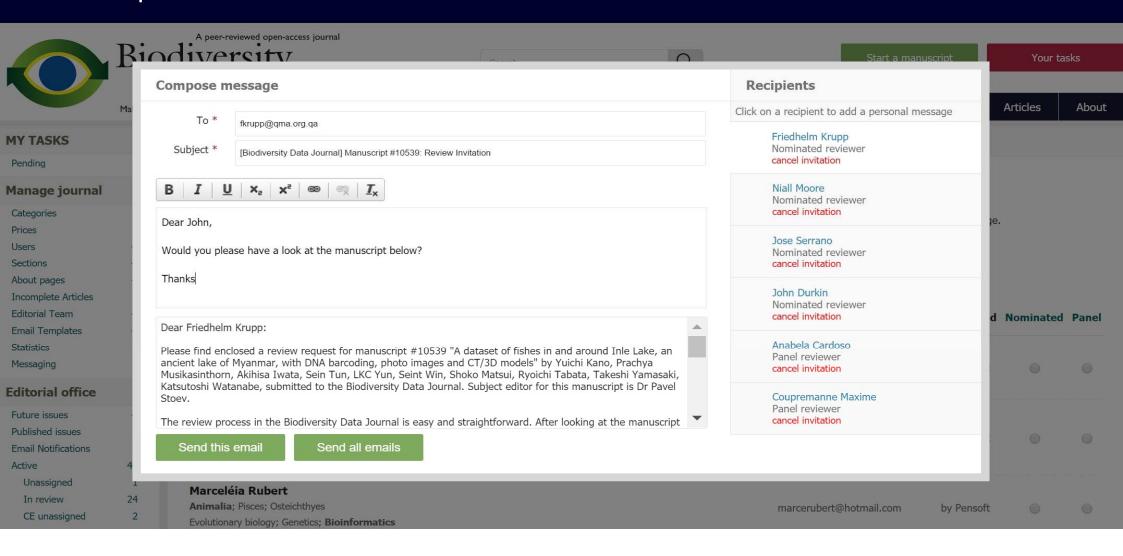
ПРОВЕРКА ЗА ПЛАГИАТСТВО iThenticate



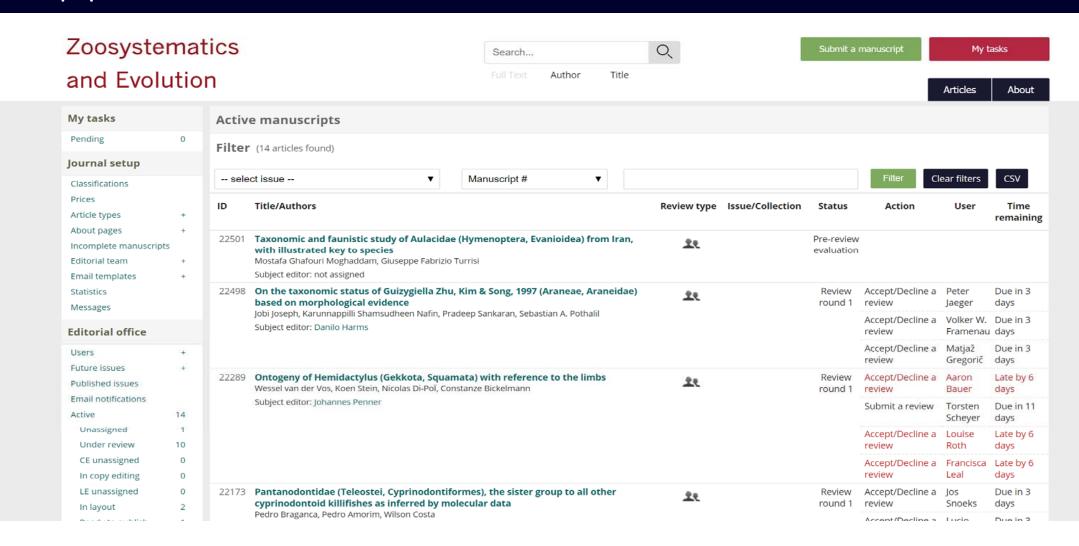
ИЗБОР НА РЕЦЕНЗЕНТИ



РЕДАКТИРУЕМИ УВЕДОМЛЕНИЯ ПО ЕЛЕКТРОННА ПОЩА



КОНТРОЛ ВЪРХУ ПРОЦЕСА ОТ УПРАВЛЯВАЩИЯ РЕДАКТОР



ЕЖЕСЕДМИЧНИ ОТЧЕТИ ЗА ЗАКЪСНЯВАЩИТЕ РЪКОПИСИ ПО ЕМАЙЛ

From Journal of Hymenoptera Research <jhr@pensoft.net> Subject [Journal of Hymenoptera Research] Delayed manuscripts To Mex Cc preprint@pensoft.net@

27.9.2017 г. 8:31

List of delayed manuscripts:

ID	Title/Authors	Status	Action	User	Time remaining
21015	Cotesia borgemeisteri sp. nov., a new Microgastrinae wasp (Hymenoptera: Braconidae) of importance in the biological control of Lepidopteran pests in Africa	review round 1	accept/decline review	Andrew Polaszek	Late by 3 days
	Komi Fiaboe, Jose Fernandez-Triana, Faith Nyamu, Komi Agbodzavu				
	Subject editor: Gavin Broad				
20255	Online image databases as multi-purpose resources: Rickia wasmannii Cavara (Ascomycota: Laboulbeniales) on a new host ant from a new country by screening AntWeb.org	review round 1	submit review	Alexander Wild	Late by 3 days
	Ferenc Báthori, Walter P. Pfliegler, Carl-Ulrich Zimmerman, András Tartally				
	Subject editor: Petr Klimeš				
20218	Unique nest architecture in the North African osmiine bee Hoplitis (Hoplitis) mucida (Hymenoptera, Megachilidae)	review round 1	submit review	Christophe Praz	Late by 12 days
	Andreas Müller, Volker Mauss, Rainer Prosi				
	Subject editor: Jack Neff				,

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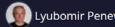
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Development and current state of urban labour markets in Russia

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Citation: Antonov EV (2019) Development and current state of urban labour markets in Russia. Population and

Economics 3(1): 75-90. https://doi.org/10.3897/popecon.3.e34768

Abstract A

are credited.

The purpose of the study is to identify key trends in the development of labour markets in the cities of Russia in the post-Soviet period and their current state. The parameters of sectoral employment of the

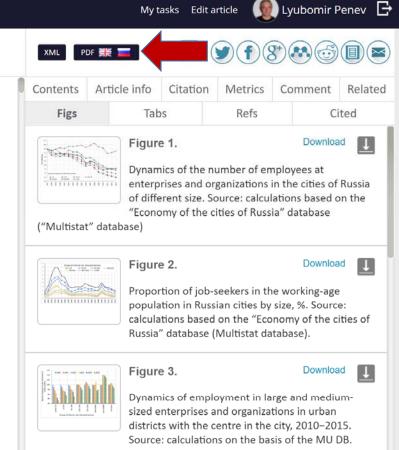
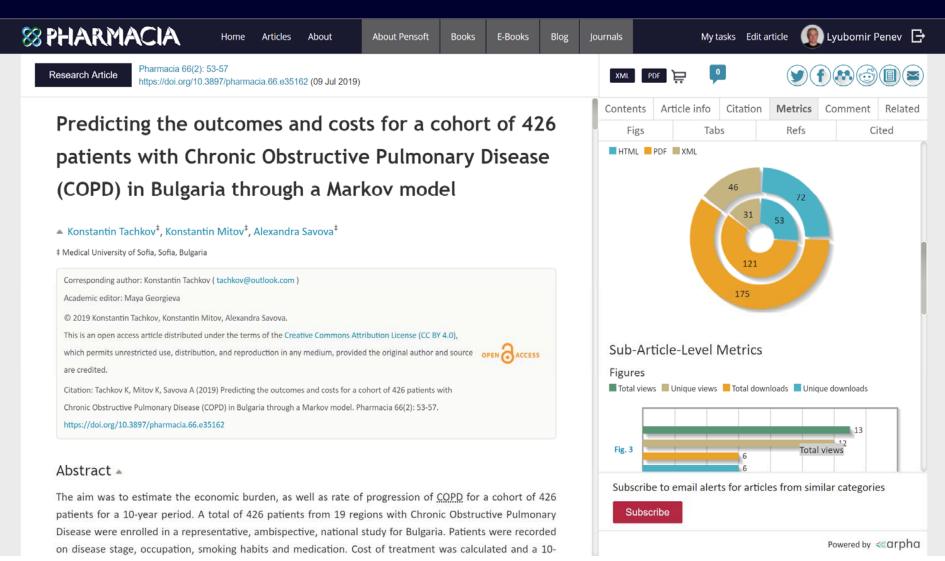
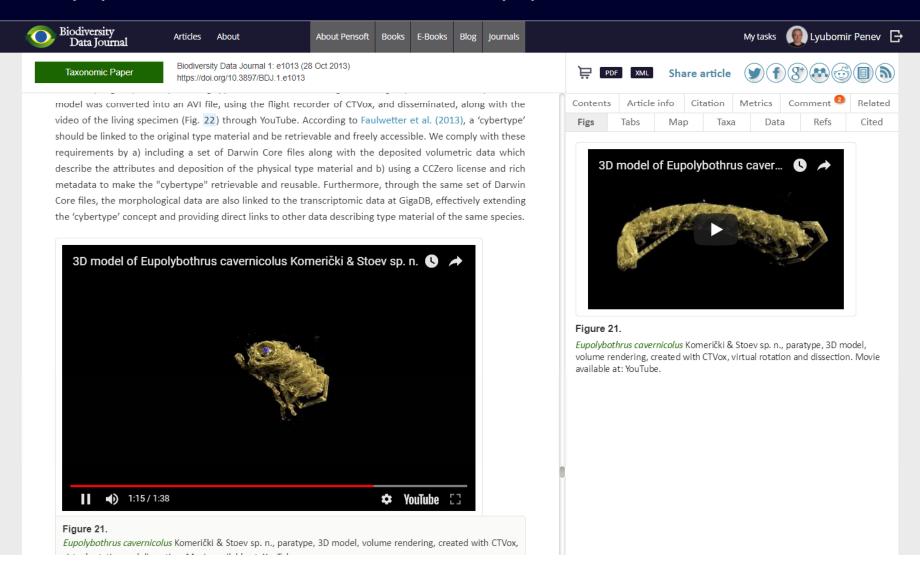


Figure 4.

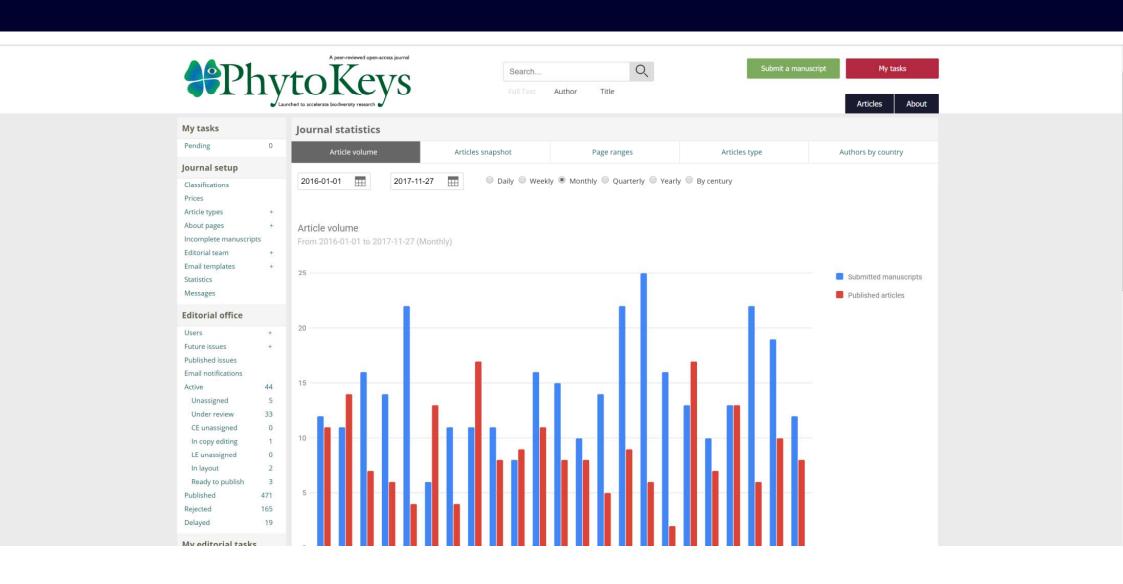
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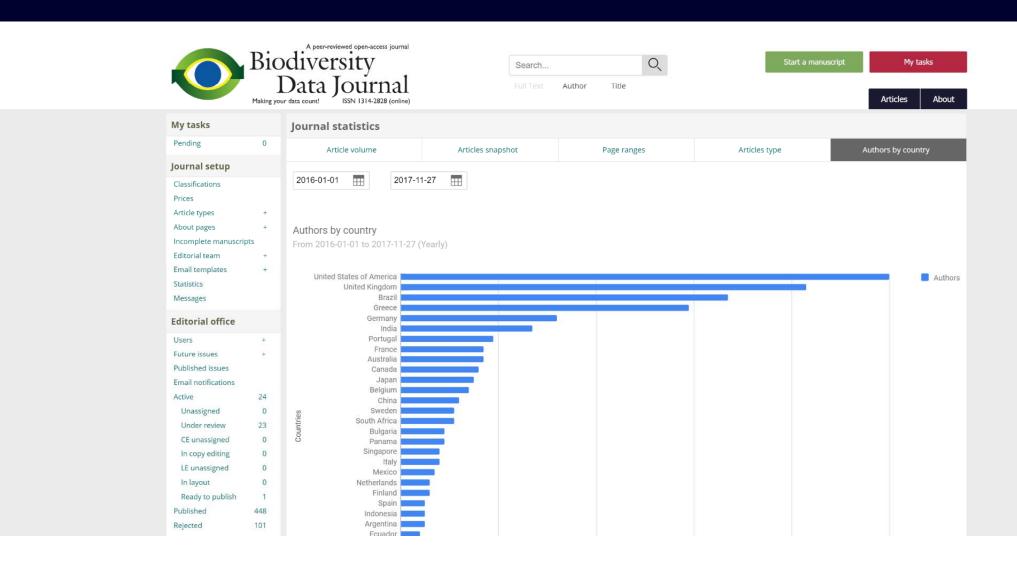
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Conference Abstract

Blodiversity Information Solence and Standards 1: e21383 (02 Oct 2017) https://doi.org/10.3897/tdwgproceedings.1.21383

Everything happens somewhere, multiple times

▼ Javier de la Torre

Abstract -

Everything happens somewhere, and many of these things get recorded, with many different standards. The geospatial community, through the Open Geospatial Consortium, has been one of the most prolific communities, after TDWG, in creating standards. These standards have helped in many ways to open the industry and foster innovation, but in some cases they have produced the opposite effect. Standards that are created external to the development process of the applications that use them are often difficult to implement, and ultimately superseded by the de facto standards that are driven by a specific community.

Thus too much standardization architecture has somehow produced a disconnect between the creation of standards and their actual usage. If standards are too hard to follow they can stop innovation on the implementation side, and alternative standards are created. Over the past few years, a set of innovative companies and open source projects have been revolutionizing the way maps and location data are managed, used and shared. They have done this while circumventing a lot of standards—in fact creating a set of de facto standards that now are being widely adopted.

In this talk, I will go over some of the lessons learnt while founding Vizzuality and CARTO, connections to TDWG, and the broader goal of connecting Biodiversity Informatics with the current state of the wider Location Intelligence world.

Keywords -

GIS, standards, Location Intelligence, Visualization, OGC, Mapping

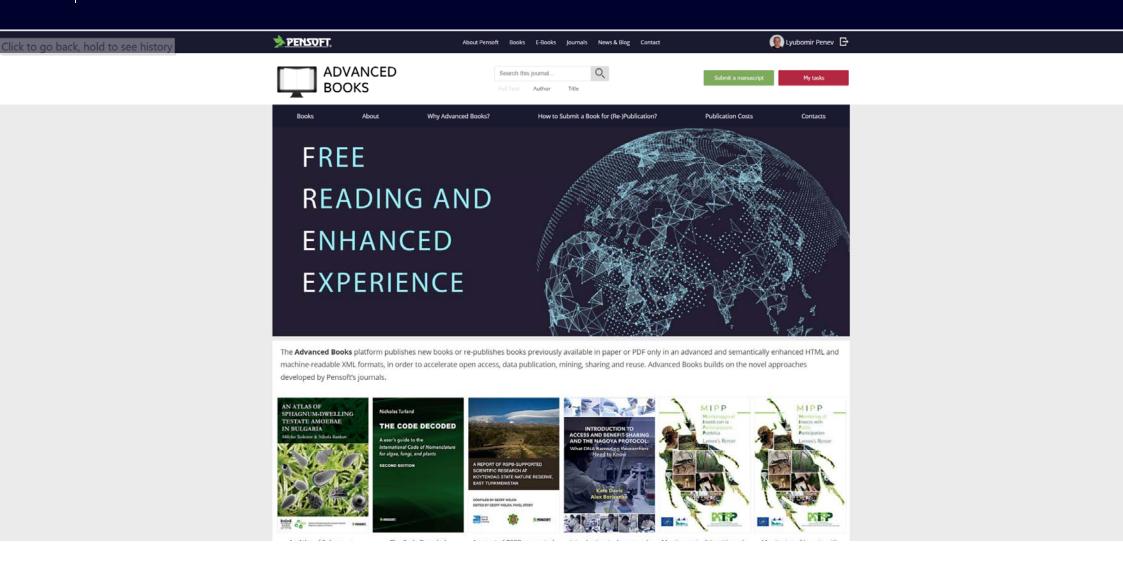
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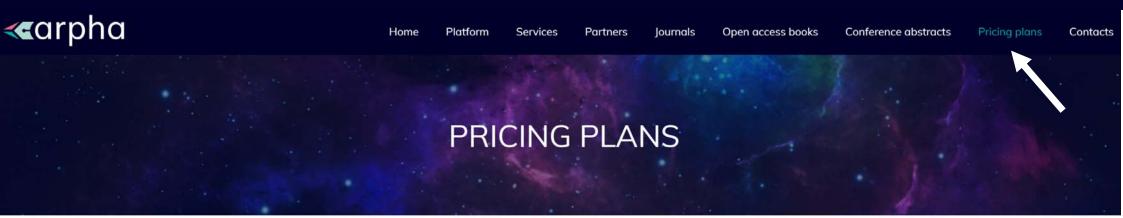
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	Individual journal web design (website, logo, article layout, cover, social media profiles, etc.) (OPTIONAL)	1000	10	00	1000	1000	1000		
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	Annual fee (license, hosting, technical maintenance & support) $^{\rm 1}$	2000	30	00	3000	3000	3000		
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Благодаря за вниманието!

